

# BUSINESS CONSULTING

# PRICE SHEET

## Scope of Work

DDW offers a basic business consulting package which is useful for companies that recognize the need for planning as well as those seeking guidance in relation to their online presence or overall marketing strategy.

Business consulting is either centred on developing a website project plan, complete with sitemap, technical specifications and feature list or a high-level marketing plan with attention to online/offline integration, strategies and suggested tactics.

DDW conducts two onsite consulting sessions over a period of two days. Each session lasts for 2-3 hours. By splitting up the meetings, participants may better absorb and consider ideas from the previous session.

Pricing does not include travel costs for business consulting outside of Calgary, Alberta.

Additional consulting time can be purchased at a rate of \$125/h.

## Base Price

**\$2500<sup>00</sup>\***  
+GST

\* Pricing based on scope of work.  
Out of scope changes and revisions  
will result in further fees.

## Deliverables

Two onsite consulting sessions

Detailed meeting notes (minutes)

Sitemap flowchart (if applicable)

Technical specifications (if applicable)

Marketing strategies, tactics &  
recommendations

**DDW**

grow your brand. grow your business.

All prices are subject to review and approval by DDW ownership. Price Sheets are not legal agreements and DDW reserves the right to change pricing at any time.