

# WEBSITE DESIGN

# PRICE SHEET

## Scope of Work

DDW provides W3C compliant website design with exceptional usability and attractive UI design. Scope of work includes a homepage interface design, interior section interface template, HTML/CSS programming and browser testing for up to 25 pages.

Base price does not include hosting, copywriting, stock photography, custom illustrations, Flash animation or other multimedia.

## Changes & Revisions

DDW allows for two sets of revisions after the initial website homepage and interior page concepts have been presented. Each set of revisions is called a Change Request. A Change Request can include a number of things that need to be revised. Additional changes can still be made if the interface designs are not yet finalized after two sets of changes are complete. DDW will charge an hourly rate of \$125 for ongoing revisions. Once the website copy has been formatted into HTML, DDW allows for a final set of copy revisions before the website is deployed.

## Base Price

\$ 4500<sup>00</sup>\*  
+GST

\* Pricing based on scope of work.  
Out of scope changes and revisions  
will result in further fees.

## Deliverables

Deployment of a fully functional website tested against the latest versions of Internet Explorer, Firefox and Safari.

Basic search engine optimization including metadescrptions, header tags, body copy, link names, alt tags and page titles.

DDW

grow your brand. grow your business.

All prices are subject to review and approval by DDW ownership. Price Sheets are not legal agreements and DDW reserves the right to change pricing at any time.